

Wednesday, June 7, 2017

RE: More for Miami "Talking Points"

Dear More for Miami Coalition member,

Thank you again for joining us on Monday, May 22 for our first More for Miami "speakers' bureau" -- led by one of our state's foremost experts, Hope McMickle, of the leading public health institution Indiana Prevention Resource Center.

We truly appreciate you taking a role on our action team by helping us articulate -- via the attached draft "talking points" -- how we plan to stop substance misuse or abuse in the first place, before it ever happens, in Miami County.

Our goal includes opening a community dialogue to talk about preventing the illegal use, misuse and abuse of substances in the following ways:

- 1) Resource-planning (via our completed Community Needs Assessment, which identifies issues, partners, resources, support systems)
- 2) Problem-solving (by using our completed Workplan, which is how our Coalition )
- 3) Coalition-building (i.e., relationship-building)
- 4) Celebrations (for example, giving recognitions for accomplishments and successes)

It's a difficult subject, *substance abuse prevention*; but it's also one of the most important and impactful actions we can take to make a difference and leave a legacy for our community.

This movement is about leading by example and investing in our own health for the well-being of Miami County; each of us as individual and within our families, as well as collectively as a community. It's about raising awareness regarding challenges we may face as a county and encouraging those who may be at risk or who are vulnerable. And it's about starting and maintaining healthy practices for our young people and their families.

We're asking **all** Miami County residents to lend their voice by joining the movement and by sharing their ideas, suggestions, and/or personal inspirations (e.g. referrals of inspirational books, quotes, movies, etc.)

Thank you for taking part.

Together we'll realize **More for Miami** -- more health, more resources, more connections and more substance free living.

Sincerely,

Jen Yates, More for Miami, Director

# *More for Miami* Talking Points

<i><b>Draft Talking Points:</b></i>	<i><b>How would you re-phrase this in your own words?</b></i>
1. Substance Abuse <b>PREVENTION</b> is defined as <b>BEFORE</b> Addiction Occurs	
2. <b>Miami County Facts:</b> 90% of residents have NOT been identified with having substance abuse/misuse issues	
3. <b>Top Risk Factors</b> of concern identified in Miami County include: *Perception of harm *Favorable attitudes toward anti-social behavior *Social access to alcohol, prescription drugs and smokeless tobacco	
4. <b>Top Protective Factor</b> of concern lacking in Miami County include: Community reward for prosocial behavior	
5. Our PCF Messages: “Our youth are smart, kind and important”	
6. <b>Call to action:</b> Please join and invite others to join the More for Miami movement by sharing this message	

