



# Mayor's Office City of Peru PRESS RELEASE



## FOR IMMEDIATE RELEASE

**February 20, 2026** - As part of ongoing efforts to promote economic development and attract new businesses and industry to Peru and Miami County, the City of Peru is gaining national exposure through a short documentary produced by Viewpoint with Dennis Quaid.

In March 2025, I began discussions with Viewpoint, an organization that produces short-form documentaries highlighting communities and businesses across the country. After months of collaboration and script development, filming took place in Peru in July 2025.

The five-minute documentary features community voices, including myself, a local business owner, a resident, and a historian who highlights Peru's rich circus heritage. The segment can be viewed on Viewpoint's website or the City of Peru's website:

<https://www.viewpointproject.com/features-postid92fe5f3d/>

Due to limitations in social media reach and traditional local media, this opportunity provides Peru with the chance to reach a broader audience at the national—and potentially international—level. The goal is to showcase Peru as a welcoming community with strong assets for both residents and businesses considering relocation.

While the video captures several key aspects of Peru, editing and airtime constraints mean it cannot include everything that makes the city and county unique. The documentary is intended to serve as an introduction and invitation to learn more about what Peru has to offer.

I remain committed to finding new and innovative ways to promote growth, attract investment, and enhance quality of life for residents.

I hope the documentary will encourage new businesses and industries to consider Peru and Miami County as a place to invest, grow, and call home.

**Let's Grow Peru... Together!**

